From the Interim CEO

Greetings Everyone!

This quarter, our 211 and Database teams have been very busy. Our Homeless Services Division has seen major increases in requests to help our clients with services they desperately need. The most requests have been for utility assistance, rental assistance, and emergency housing shelter. We handled 11,269 calls in 211 during the third quarter of 2023. Our call volume will continue to increase as we add more resources to our database to assist our callers. We currently answer for over fifty counties and anticipate more additions in the future.

As we move into the Fall season, we look forward to helping as many callers/clients as we can with housing needs. I am very excited about the opportunity to serve others and PATH's employees continue to demonstrate their sincere dedication and commitment to our vision and mission.

With Sincere Thanks for our Partnerships,

Martha Evans Chief Operating Officer & Executive Director, Human Resources.



From the Database Department

Hi everyone,

We just wanted to let you know of a couple minor changes to the quarterly report:

 Over the last couple quarters, the number of calls related to Covid-19 have been reported at less than 1% of the total. As such, we will leave that page out of future reports though the information will still be available on request.



- 2. AIRS (The Alliance of Information and Referral Systems), the accrediting agency for 211, has re-branded as Inform USA. Some of the pages in the report and elsewhere may still refer to AIRS, but please be aware of the change.
- We have discontinued dedicated phone lines for Mandarin, Chin, and Burmese, as almost all callers to those lines selected that option on accident. Those languages, among others, are still available through our translation service.

Sincerely,

Chris Baldwin Director of Database Services

Logan County

United Way 211 Report 3rd Quarter

July 1st - September 30th, 2023

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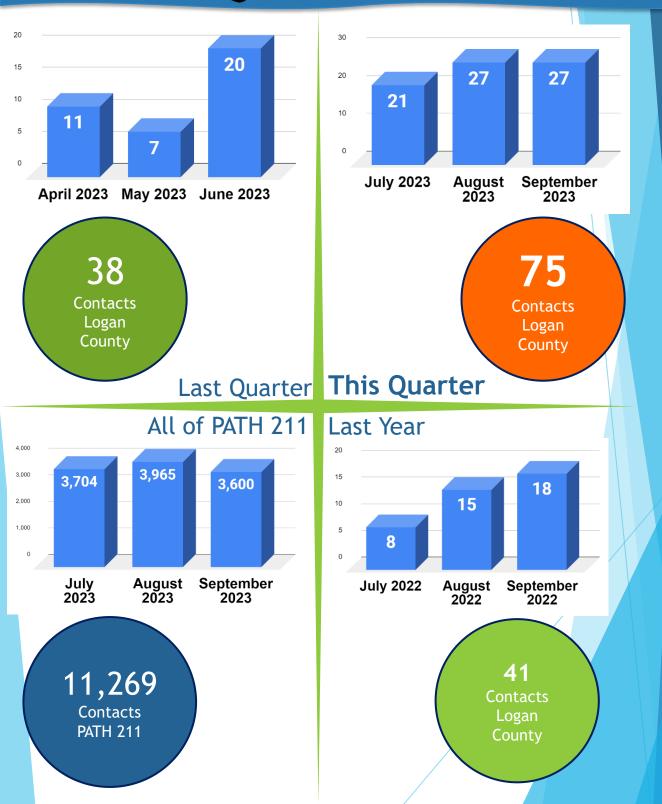
Links/Resources





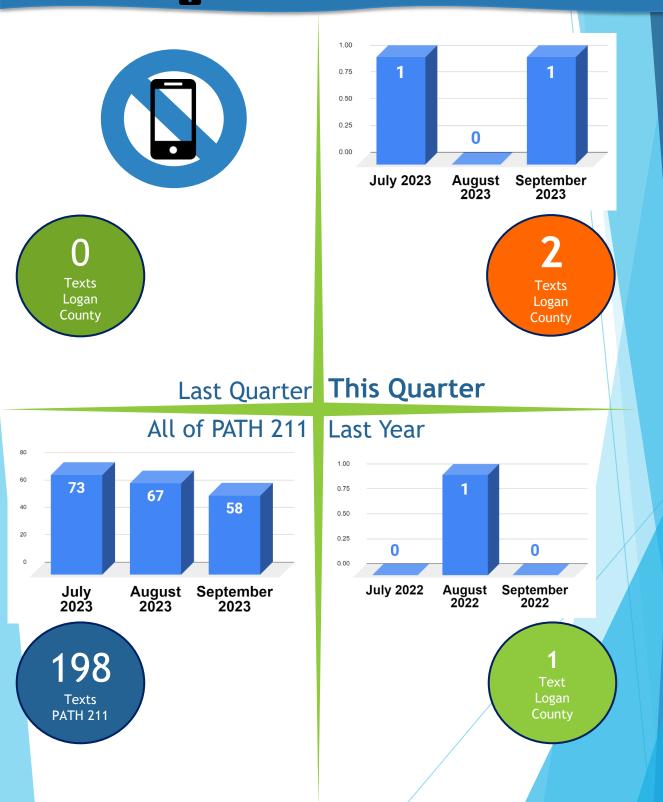
Overview

Total 211 Contacts



Overview, Cont.

Total 211 Texts



Overview, Cont.

Total Spanish 211 Calls

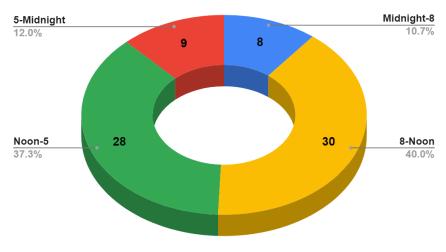


Contact Stats

Call Time 🕓

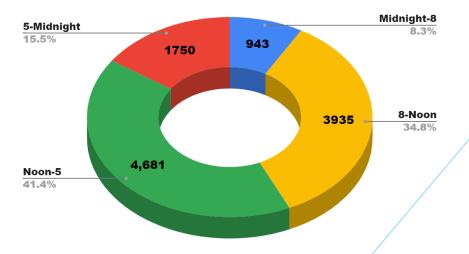
Chart describes the distribution of calls received during 4 different time periods:

- 1. Early morning hours (12am-8am)
- 2. Morning business hours (8am-12pm)
- 3. Afternoon business hours (12pm-5pm)
- 4. After hours (5pm-12am)



Local

All of PATH 211



Contact Stats, Cont.

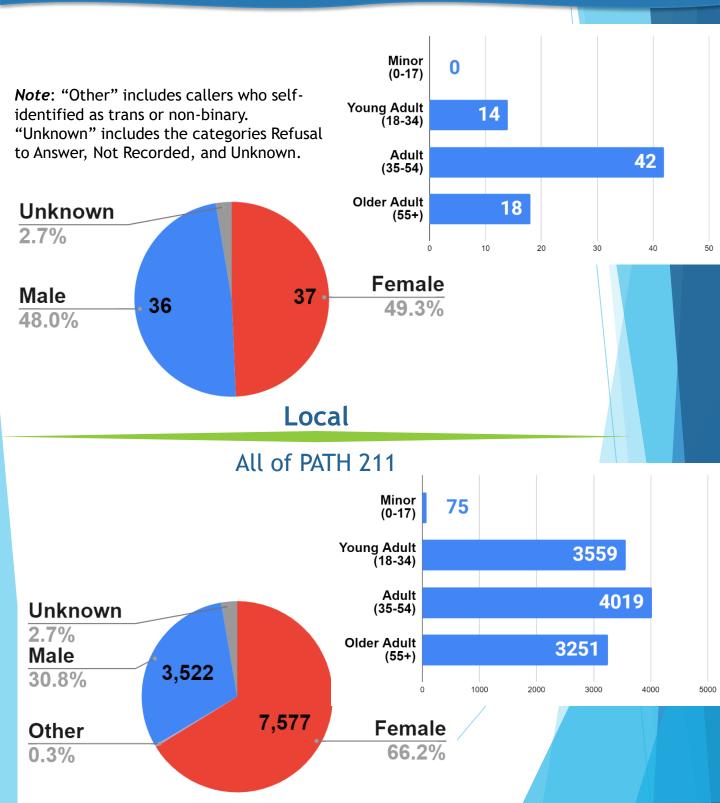
Contact Person Type

Contact Person Type describes the 211 caller and their role in contacting I&R services.



Contact Stats, Cont.

Caller Demographics



Contact Stats, Cont.

Referral Source

Referral source refers to how the caller found out about 211 services.



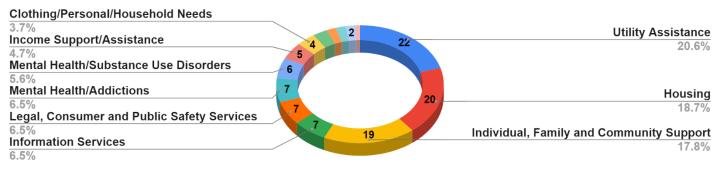
Contact Needs

AIRS Problem Needs

This chart describes how AIRS Problem Needs were reported across all contacts. There are often multiple needs recorded per call. Colors do not correspond to the same categories in both charts.

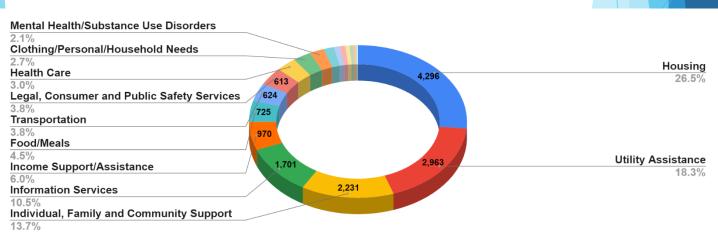
- AIRS= The Alliance of Information and Referral Systems. (AIRS home page)
- AIRS Problem Needs = List of national categories for I&R problem/needs is a means to organize the incredibly wide range of inquiries handled by I&R services and to provide for the consistent and credible reporting of community needs across jurisdictions.

Note: Logan County had 75 total 211 contacts and all of PATH had 11,269 total 211 contacts.



Local

All of PATH 211



Contact Needs, Cont.

Unmet Needs

Each item on this list is a term in the Database that the 211 Call Center was unable to refer to a caller. Common reasons for that include:

- The caller already contacted the relevant agency but was ineligible.
- The caller already tried to contact the relevant agency without success.
- The type of service does not exist in the caller's area.

23 total unmet needs were recorded in Logan County across 11 distinct categories. Refer to the "Raw Data" link at the end of the report for the complete list.

	categories
Transportation Expense Assistance 4.3% Support Groups 4.3%	
Hospice Care 4.3% Homeless Shelter 4.3% Homeless Permanent Supportive Housing 4.3%	Utility Service Payment Assistance 43.5%
Homeless Motel Vouchers 1 4.3% General Appliance Provision 4.3% 1 Automotive Repair and Maintenance 2	
Low Income/Subsidized Rental Housing 3	Case/Care Management 13.0%
	13.0%

73

total unmet

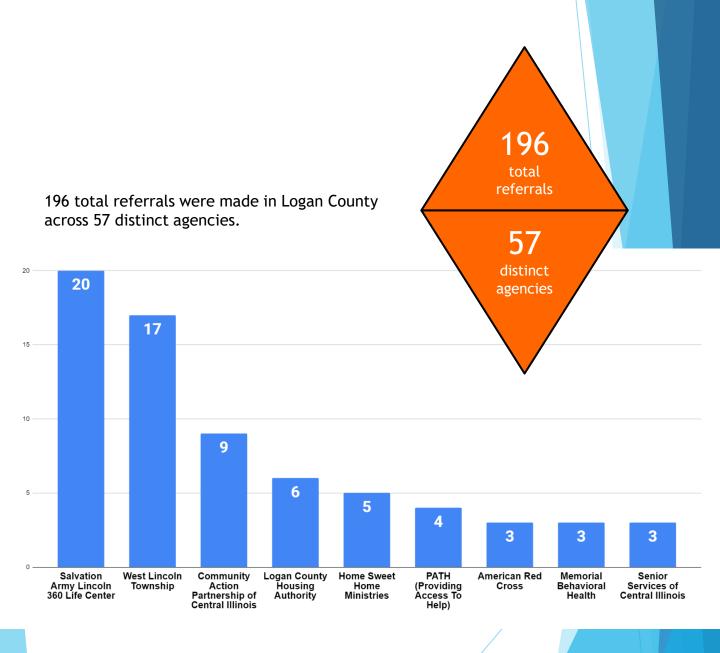
needs

distinct

Contact Needs, Cont.

Top Agency Referrals

This chart displays the top agencies by referral count. Refer to the "Raw Data" link at the end of the report for the complete list.

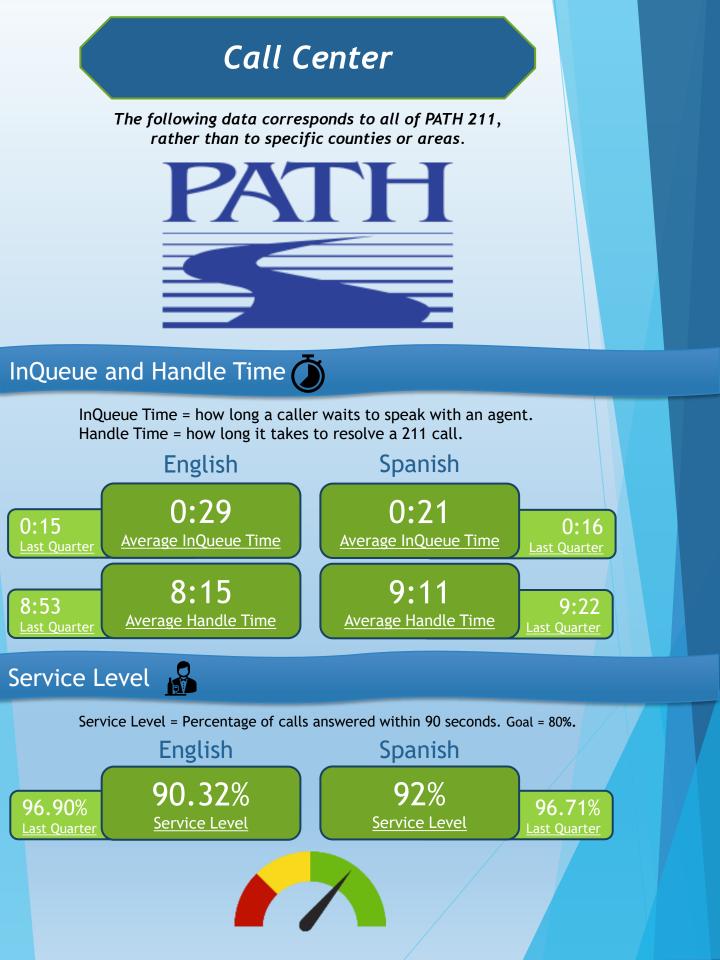


Contact Needs, Cont.

Follow-Ups 🛨

Note: PATH performed follow-up calls for a portion of the calls received. This chart breaks down the result of each follow-up attempt.

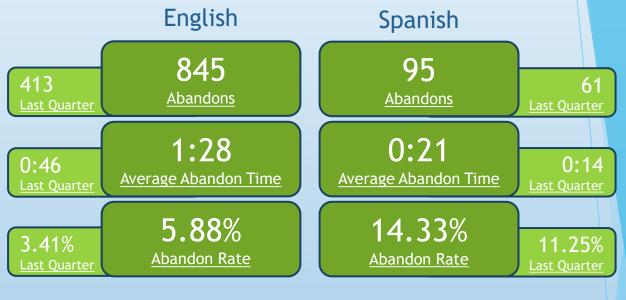




Call Center, Cont.



Abandons = Calls where the caller hung up while waiting to speak with an agent. Abandon Time = How long a caller waits to speak to an agent before hanging up. Abandon Rate = Percent of calls that are abandons. Goal = 9%.



PATH Success Stories

The following are real 211 callers and their stories from this quarter. Certain details have been changed to preserve their anonymity.





Caller was struggling with mental health issues and the hurdles they create in finding long-term employment . She was out of work for several years following a period of emotional turmoil and began to accumulate an intimidating amount of debt.

Despite having a Bachelor's degree and more than a decade of experience in office work, the caller did not think she could handle another corporate job. She is currently doing DoorDash on a limited basis but wants something more concrete and reliable. Our operator asked the caller about her hobbies and interests, and when she talked about how much she loved being outside and walking her dog the operator suggested starting off with some volunteer work both to get a sense of what she'd enjoy and to ease back into the workforce gradually. As an alternative to re-entering the workforce, our operator provided the caller with the information she needed to apply for disability. Finally, to address the issue of debt, our operator went over some financial assistance programs with her.

Caller was relieved to have multiple potential 'next steps,' and the beginnings of a plan for the future. The call ended on an optimistic note, as the caller declined our offer to schedule a follow-up contact.

Story 2

Caller reached out with concerns about a mold issue in her apartment. The four units of her building share a connected garage, in which there is a substantial amount of visible mold. She and her partner have an infant in their care, which adds an additional degree of urgency to the situation. Caller has also been suffering from migraines for the last year and suspects the mold was the cause.

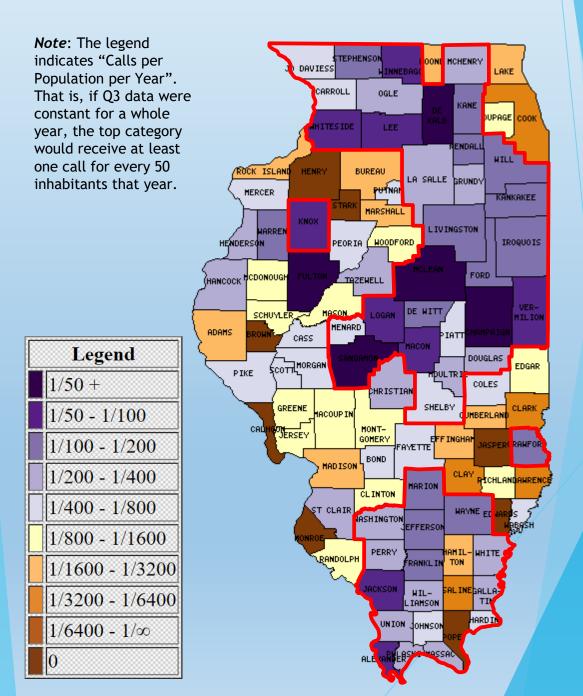
To tackle this issue, our operator developed two plans of action. First, we provided the caller with information for their local health department to schedule a mold test for their property. Second, our operator helped identify a local medical provider with whom the caller could schedule tests for herself and her baby. The call concluded with the caller feeling good about knowing where and with whom to book the necessary property and physical examinations.



Call Center, Cont.

Contact Density

This map reflects contact volume from each county with respect to that county's population. In effect, callers in the darker purple areas are calling us more frequently while callers in the darker orange areas are calling us less frequently. The red boundary indicates PATH's 211 service area.



We're trying to make these reports more efficient and useful for you! Please follow the link below to share your thoughts with us about any aspect of these reports (information, layout, or anything else that comes to mind!).

https://forms.gle/DypSH5nYxiPYu5G96



Links/Resources



PATH Inc. Website

<u>https://www.pathcrisis.org/</u>

211 Counts

<u>https://uwaypath.211counts.org/</u>

PATH Inc. Online Database

<u>https://www.navigateresources.net/path/</u>

Inform USA

<u>https://www.informusa.org</u>

Raw Data

 https://docs.google.com/spreadsheets/d/1NY_7M1Lehh8w_uKBdpwssM9OsQcSfbcNWEh7lsKRHI/edit#gid=150945986

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