

**Director's Report to the Board of Directors
United Way of Logan County – March 18, 2020**

For Voting (See Financial Report 2019).

Vote needed today: H & R Block – Tax Prep

Requests to President

- None this month to date

Campaign / Marketing

- Discuss Annual Campaign Update
 - Agency Application Dates – Due April 30
 - Discuss Eaton and how to handle designated gifts distribution
- Marketing /Events
 - TEXT TO GIVE in place – three month trial – nothing so far
 - Can use for Mother's Day tickets
 - Trivia – Elks - Look at dates in fall
 - Cost to rent banquet room is \$125 (since Sheila and maybe others are members) – holds 125 tables of 8 each
 - Talk to TK Grill about food – have food for purchase? Desserts?
 - Bartender \$10 per hour
 - Prizes?
 - Mother's Day Buffet
 - 254 Sponsorship Letters Sent
 - Update on Activity (See Attached)
 - Table Cloths
 - Next Organizing Meeting
 - Other Ideas for Events
 - American Legion Meal
 - Culver's Night?
 - Paint Nights or Other
 - Pigs and Swigs 2020
 - Balloon Event 2020
 - Logan County Fair 2020
 - Giving Tuesday
- Other
 - Dolly Parton Imagination Library Project
 - UWW Annual Requirements – Certification
 - ALICE – Asset Limited Income Constrained Employed
 - Made Report Available to Partners
 - Posted on Website

- LOGAN COUNTY 2-1-1
 - Starting conversations about the possibility of bringing 2-1-1 to Logan County with ALMH Healthy Communities with potential grant moneys available.
 - Awaiting annual cost figures from John Kelker – United Way of Central Illinois in Springfield