

**Director's Report to the Board of Directors  
United Way of Logan County – February 19, 2020**

**For Voting** (See Financial Report 2019).

Voted online end of January to pay quarterly insurance premium for liability and worker's comp of \$222.14 this was approved and paid.

Voted online end of January to transfer \$6000 to cover first quarter payments to agencies. This was approved, transfer was completed and agencies have been paid their first quarter allocations.

Voted online after January meeting due to lack of quorum - Elected 2020 Officers and regular payment of rent, JM Abbott and Internet for 2020. Also elected Brittney Peterson as new board member.

Vote needed today:

- UWW Dues \$375 due March 15<sup>th</sup> – First Quarter (Dues are increasing July 1 to \$750 per quarter)

**Requests to President**

- None this month to date

**Campaign / Marketing**

- Discuss Annual Campaign Update
  - Agency Application Dates
  - Received Donation from United Way of McLean County from Corn Belt Energy Employees from 2019 contributions (full year) That is the first we've ever received donations from them.
- Marketing /Events
  - TEXT TO GIVE in place – three month trial – nothing so far
  - Trivia – Elks - Look at dates in fall
    - Cost to rent banquet room is \$125 (since Sheila and maybe others are members) – holds 125 tables of 8 each
    - Talk to TK Grill about food – have food for purchase? Desserts?
    - Bartender \$10 per hour
    - Prizes?
  - Mother's Day Buffet
    - Oasis is onboard – reserved for May 10
    - Wendlandt Catering onboard – sent proposed menu and costs (last year \$3498.50) Served 300
    - Randy Washam reached out and is interested in photographing families again
    - Dates to begin marketing - Sponsorships
    - Budget
    - Planning Meeting Dates

- Other Ideas for Events
  - American Legion Meal
  - Culver's Night?
  - Paint Nights or Other
  - Pigs and Swigs 2020
  - Balloon Event 2020
  - Logan County Fair 2020
  - Giving Tuesday
  
- Other
  - Dolly Parton Imagination Library Project
    - Contacted a few people about forming a group to explore bringing The Dolly Parton Imagination Library to Logan County kids. Working with Nichole Folkman (Hartsburg Emden Librarian) and Abby Curry (LCHS Library Club Sponsor). Any others/
    - I have submitted two grants for this (1) Eaton and (2) Illinois Prairie
  
  - ALICE – Asset Limited Income Constrained Employed
    - Attended Meeting January 29<sup>th</sup> in Joliet – United Way of Illinois – ALICE Reports (releasable March 4)
  
  - LOGAN COUNTY 2-1-1
    - Starting conversations about the possibility of bringing 2-1-1 to Logan County with ALMH Healthy Communities with potential grant moneys available.
    - Awaiting annual cost figures from Ron Kelker – United Way of Central Illinois in Springfield