

**Director's Report to the Board of Directors
United Way of Logan County – April 15, 2020**

For Voting (See Financial Report).

Vote needed today: None

- Review Certification for UWW (sent out)

Requests to President

- None this month to date
- Signatures needed – taxes (Beau) and checks (Kenda/Ashley)

Campaign / Marketing

- **CORONAVIRUS FUNDING UPDATE**

- Discuss Annual Campaign Update

- Agency Application Dates – Due April 30

- Marketing /Events

- Mother's Day Buffet – Cancelled
 - \$700 in Sponsorship received – all kept as donations
 - \$90 need to be refunded tickets (check)
 - Replacement Event/Virtual Event?

- TEXT TO GIVE in place – three month trial – nothing so far

- Trivia – Elks - Look at dates in fall

- Other Ideas for Events
 - American Legion Meal
 - Culver's Night?
 - Paint Nights or Other
 - ~~Pigs and Swigs 2020~~
 - Balloon Event 2020
 - Logan County Fair 2020 ?
 - Giving Tuesday

- Other

- Dolly Parton Imagination Library Project
- ALICE – Asset Limited Income Constrained Employed
 - Made Report Available to Partners
 - Posted on Website
- LOGAN COUNTY 2-1-1
 - Starting conversations about the possibility of bringing 2-1-1 to Logan County with ALMH Healthy Communities with potential grant moneys available.
 - Awaiting annual cost figures from John Kelker – United Way of Central Illinois in Springfield

